

CV of Abu Saleh Md. Ziauddin (Manik)



Flat # A5, 5th Floor

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Professional Experiences Recap:

About 30 years' experiences in professional marketing & social research arena from 1987 Started carrier as a field investigator, gradually promoted as a field supervisor, field controller, field manager, head of field operation and finally head of business development. His job responsibilities is to generate business, client services and looking after the organization business benefits, overall field operation management and data quality control. After completing the Master of Business Administration (MBA) degree, major in Marketing from Islamic University of Chittagong (IUC) he is working as research associate to handle individual's client account.

To pursue a challenging and performance oriented environment that offers high career prospects with an ultimate objective to get a management position crucial to the success of the organization.

Profession Capability:

- Self-Motivated & Hard working
- Punctual, Dynamic
- Extrovert & Target Oriented
- Entrepreneurship Capabilities
- Well Versed & Behavioral Excellence
- Strong Leadership Aptitude
- Highly Professional Communication skill

Academic Qualification:

BSS, MBA (Marketing)

Computer literacy:

- Operating System Windows 98, 2000, XP
- Office Package: Microsoft Office (MS Word, MS Excel, PowerPoint)
Significant experienced on operating E-mail & Internet browsing
SPSS

Overall Experience in Research:

- Business Development & Client Services
- Associate research services
- Nationwide field conducting experienced
- Field training
- Group moderation
- Data quality control mechanism

Professional Training Received:

Training-Workshop on Research Methodology

Organized By: Bangladesh Training and Research Foundation (BTRF)

A concern of Bangladesh Center for Communication Program (BCCP)

Strategic Brand Management-2014, From IICU Bangladesh

Md. Zia Uddin also worked as a research associate in many development research projects, following both qualitative and quantitative methods, most notable of these recent research projects are:

- Climate Asia Baseline Survey with funding from BBC Media Action (UK) which measures impact of climate changes in food, energy, health, weather and environment;
- Performance evaluation of WASHplus, USAID, conducted by Social Impact
- Mid-Term performance evaluation DO-1, BDGEP project by USAID
- Minipack Seed User Identification funded by Action for Enterprise (AFE);
- Minipack User Impact Assessment funded by Katalyst/Swisscontact;
- Knowledge, Attitude and Practice (KAP) Study on ORS, funded by USAID/SMC;
- ORS Usage Study funded by USAID/SMC;
- Mid-term evaluation of Basic Education for Hard to Reach Urban Children (BEHTRUC) project funded by UNICEF;
- Customer Usage and Satisfaction Study on contraceptives funded by USAID/SMC;
- Study on Sexually Transmitted Diseases among commercial sex workers funded by SMC;
- Global grant governance study, funded by BBC Media Action;
- Market survey on basic spice production of Bangladesh, funded by SEDF/World Bank.

Job Experiences in Research Agencies:

Organization	Position	Responsibilities in Brief	Period	
			From	To
PROMISE	Chief Executive	Overall administrative and project management, budgeting, Client service, research co-ordination and monitoring.	August, 2018	To- Date
Innovative Research And Consultancy Limited(IRC)	Head of Business Development	Overall business development, project management, budgeting, Client service, research co-ordination and monitoring.	February, 2010	July, 2018
PROMISE	Chief Executive	Overall administrative and project management, budgeting, Client service, research co-ordination and monitoring.	Oct 2000	January, 2010
Nielsen Bangladesh Ltd. Former ORG-MARG Quest Ltd	Field Manager	Overall field planning, field management, field development and client communication activities.	Jan 1999	Sept 2000
Nielsen Bangladesh Ltd. Former ORG-MARG Quest Ltd	Senior field Controller	Field organizes and field control at Head Quarter and nationwide.	Jan1998	Dec 1998
Nielsen Bangladesh Ltd. Former Quest Survey Research Ltd	Field Controller	Field organizes and field control at Head Quarter and field level nation wide	June1995	Dec 1997
SOMRA-NBL Ltd.	Field Controller	Field Supervise at Head Quarter and nationwide.	June1993	May 1995
SOMRA-NB Ltd.	Field Supervisor	Field Supervise at Head Quarter and field level nationwide.	June 1988	May 1993
MRC MODE Ltd.	Field Interviewer	Data collection at field level nationwide.	April 1987	May 1988

Personal Information:

Name	Abu Saleh Md. Zia Uddin (Manik)
Father's Name	Late Md. Abdul Hai
Mother's Name	Late Umme Rokeya
Spouse's Name	Salma Begum
Date of Birth	20 th June 1965.
Present Address	"Lichu Chaya" Apt # A5, 5 th Floor 28 North Road, Dhanmondi, Dhaka-1205 Tel: 88-02-9615611
Permanent Address	"Lichu Chaya" Apt # A5, 5 th Floor 28 North Road, Dhanmondi, Dhaka-1205 Tel: 88-02-9615611
Nationality	Bangladeshi (By birth)
Religion	Islam (Sunni)
Marital Status	Married



(Abu Saleh Md. Zia Uddin)

References:

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