

PERSONAL INFORMATION

MD. MAHABUBUR RASHID



Winrock International, WEA project, House # 07 (1st Floor), Road # 23/B, Gulshan 1, Dhaka-1212

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Email: rashid.mahabubur74@gmail.com

Sex: Male | Date of birth: 01 October,1974 | Nationality: Bangladeshi

JOB APPLIED FOR POSITION

Enterprise development expert/Value chain specialist/Market system analysts

WORK EXPERIENCES

April 2016 - Present

Enterprise Development Manager

Winrock International, USAID-Feed the Future Bangladesh Women’s Empowerment Activity (WEA), House 07 (1st Floor), Road 23/B, Gulshan 1, Dhaka 1212, Bangladesh.

Tel: +88028819587

-Provide strategic support to identify and develop potential women entrepreneur in collaboration with different stakeholders.

-Assist partner NGOs in organizing, identifying, and mobilizing community-based and private organizations and individuals, especially service providers and entrepreneurs; to establish business and enhance the women capacity.

-Identify the economic/income-generating activities that could be promoted within the targeted project areas.

-Develop and continue the follow-up support for individual entrepreneurs and business groups.

-Engaging with private sectors as lead market promoter for developing the business model market system development.

-Develop a systematic database on the entrepreneurial activities as they relate to the overall scope of the project.

-Prepare monthly, quarterly performance reports of respective field program implementation.

-Cooperate with the Chief of Party and other WEA colleagues in developing program strategies and work plans & report.

February 2015 – April 2016

Divisional Economic Development Specialist

World Vision Bangladesh, 39/1, Canopus, Dhap Jail Road , NBR, Nobokoli project, Rangpur

-Organize different orientation and training for Economic Development Officers (EDOs) and facilitator for program implementation.

-Assist EDOs and facilitator for formation different business or enterprise groups, select subsector wise economic development product for beneficiaries, availability, access and use market information and linkages to expand their income, forming Marketing Committees and supporting associations of producers

-Assist to develop an effective logistic plan, budget plan and control over finance and resources allocation for each event

-Capture Most Significance Changes (MSC) and documented and lead for media reporting in different national dailies.

-Cooperate to develop training module, budget preparation and management

-Prepare monthly, quarterly, annual reports, case studies, and presentation

-Finance management.

October 2011-December 2014

Value Chain Specialist

HELVETAS Swiss Intercooperation (HSI) Bangladesh

-Ensure value chain analysis and identify relevant value chain actors.

-Plan and implement interventions, which enhance products' competitiveness and value chain performance.

-Develop and strengthening the rural economic growth through establishing rural enterprise.

-Collection enter establishment for enhancing performance of market.

-Coordinate and establish collaboration and maintain regular contact with public and private sector organizations.

-Develop the capacity of the PNGO staff on market development and service market promotion.

-Capture case study, reports, and success stories and scale up them and replicate this suitable business model.

-Establish relations with most important media organizations.

November 2010 - October 2011 **Associate Coordinator- Social Development**

HELVETAS Swiss Intercooperation (HSI) Bangladesh

- Provide backstopping support to the PNGOs for getting better performance from the staffs and Community Facilitators
- Provide Market development support to the MSE/producer groups
- Develop tools and operational guidelines to facilitate planning process, gender, DRR and other social development aspects
- Coordinate and establish collaboration and maintain regular contact with partners and other relevant stakeholders.
- Maintained strong linkages and liaison with Government Organizations, Non-Government Organization, Universities and other public representatives.

January 2004 - November 2010 **Team Leader**

Service Emergency for Rural People (SERP), Thakurgaon

- Facilitate and building capacity of field staffs on six steps of marketing extension education for poor producers
 - Facilitate private sectors and producers group (MSE) to improve the competitiveness of the products in terms of quality and quantity.
 - Promotion of Service Provision System and Upazila base Service Provider Association (SPA) formation
 - Facilitate to established Collection and production center development
 - Facilitate to established linkages and Collaboration with different stakeholders
- Support to develop Spices and vegetable Value Chain.

August 2000 – December 2003 **Technical Officer-Agro forestry**

Village Farm Forestry Project, Service Emergency for Rural People (SERP), Thakurgaon

- Developed Mother Tree Orchard (MTO) and action research on fruit, timber, bamboo and multistoried cropping system through connection and collaboration with BAU, CU, and BFRI.
- Dissemination of related practical experiences in the field of nursery establishment program, farmer- led agricultural technologies i.e. quality seeds, quality planting material both timber and fruits, massive activities with nursery owner to produce quality seedlings

EDUCATIONAL QUALIFICATIONS

Year of Pass	Exam Title	Concentration/Major	Institute/Board	Result
2009	Masters of Business Administration (MBA)	Marketing	DIU, Dhaka	CGPA:3.31 (out of 4)
2000 (Exam-2006)	Bachelor of Science in Agriculture (Honors.)	Agriculture	Bangladesh Agricultural University, Mymensingh	2 nd Class
1992	HSC	Science	Rajshahi	First Division
1989	SSC	Science	Rajshahi	First Division

TRAININGS RECEIVED

Year	Duration(Days)	Name of Program	Organization
2016	05	Addressing Gender issues in nutrition sensitive Agriculture VC	INGENAES
2015	02	Training on stress management	World Vision Bangladesh
2014	03	Training on understanding, designing and facilitating advocacy	Helvetas Swiss Intercooperation (HSI)
2013	03	Training on M4P and its facilitation	HSI
2012	03	Training on monitoring and result measurement (MRM) complying with DCED standard	HSI
2011	02	Training on M4P approaches and its practices	HSI
2011	03	Training on DRR and its adaptation	ARCAB
2010	05	Community Managed Disaster Risk Reduction and management	Concern Universal-Bangladesh
2010	03	Training on enterprise development (MSEs) & strengthen business	Intercooperation
2009	02	Training on Right Based Approach (RBA)	Intercooperation
2009	03	Training on Disaster Risk Reduction	Practical Action-BD
2008	03	Training on Gender development	Intercooperation and prep-trust
2007	03	Training on Business Plan (BP) development	BS net
2005	03	Communication and facilitation techniques	BRAC
2008	02	Training on good governance and its practice	Intercooperation

PERSONAL SKILLS

Mother tongue Bangla

Other language(s)	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	C2	C2	C1	C1	C2

Levels: A1/A2: Basic user - B1/B2: Independent user - C1/C2 Proficient user
[Common European Framework of Reference for Languages](#)

Communication skills ▪ Excellent communication skills gained from more than 16 years of working experiences at different International and National Organizations through interactions with Scientists, donors, partner organizations and with several stakeholders.

Area of Expertise

Making Markets Work for the Poor (M4P):

More than 03 years of working experience in the Making Markets Work for the Poor (M4P) approaches. Working as Value Chain Specialist with a market development project of HELVETAS and managed by high value agricultural product and livestock's and Medicinal plant, sub sector base input & output market actor in Bangladesh. Based on systemic actions it's bringing large-scale impacts and sustainable changes. It recognizes systemic problems of markets and addresses them through bringing together incentives and capacities of market actors. Also, complying with the DCED standard measuring changes in the market system.

Value Chain Development and market specialist:

I have working experiences in 08 value chains including farm and off farm base sub sector with engagement of lead farm as different private sectors actor like PABNA meat & Bengal meat processing company, ACME Ltd, Square pharmaceuticals, FnF pharmaceuticals, PRAN agro and SN fashion etc. For addressing specific intervention based on systemic constrains for bringing the market system changes and achieving greater impact of poor farmer additional income and employment.

Building knowledge on Maternal and child health nutrition:

Experienced in maternal and child health program; working with PD hearth+ activity and Pregnant women support group with community clinic also experienced nutritional value added crops in value chain program in small livestock & bird and vegetable subsector.

Area of Expertise

Exploit Market Opportunities and Promotion and strengthen of Micro Small Enterprise (MSE)/SMEs:

More than 08 years working experiences to organize and mobilize different micro & small enterprises, develop basic market knowledge of poor and extreme poor producers through market extension education process. Support the business management capacities of MSE to scale up their business through facilitation of Business Plan and profile development, MSE network development for linking with mass producers and their production for addressing higher markets, linking MSEs with higher markets and, also input and output market actors, access to market information, support to identify and established linkages with MFIs for sources of finance etc.

Private Sector Engagement Specialist:

Private sector actor as major driver to promote their business services in value chain development and catalyse broader and deeper impacts through job creation and income generation and value chain expansion.

Private Rural Service Provision Development Specialist:

Ensures affordable relevance business development services at rural level with community areas in sustainable manner (effectively and efficiently). It is highly crucial for embedded and advisory services for addressing systemic market constrains through facilitating linkages between poor producers and market actors.

Building Partnerships and Partnership Management:

Working with private sector (regional and national level private sector authorities) and NGOs to build effective partnerships for project implementation and service delivery mechanism in relation with both parties' incentives or win-win relationship

Organisational development and capacity building:

Experienced in the assessment, design and implementation of institution and capacity building activities. Also in the assessment of organisational and institutional capacity and in the preparation of management and business development recommendations.

Digital competence

SELF-ASSESSMENT				
Information processing	Communication	Content creation	Safety	Problem solving
Proficient user	Proficient user	Basic user	Proficient user	Independent user

Levels: Basic user - Independent user - Proficient user
[Digital competences - Self-assessment grid](#)

- Excellent command of office suite (word processor, spread sheet, presentation software)
- Excellent command on Internet use, email response and other packages.

Driving licence

ADDITIONAL INFORMATION

- Excellent interpersonal and networking and communication skills: Fluent in Bengali Reading, Writing & Speaking skill; Good in English Reading, Writing & speaking skill
- Should have excellent understanding of rural markets, trading relationships and rural service providers.
- Physical fitness required for frequent field visits and extensive travel.
- Good analytical and problem solving skills; good at personal integrity and flexible in thinking; good at presentation skill
- Proactive and understanding others; analytical and conceptual thinking very clear on project concept.
- Good at planning and organizing; and, good team player.

References

Particulars		<u>Reference: 01</u>	<u>Reference: 02</u>	<u>Reference: 03</u>
Name	:	Nilufar Sultana	Md Mamunur Rashid	Md. Asaduzzaman
Organization	:	Winrock International	Action aid Bangladesh,	World Vision Bangladesh
Designation	:	Deputy Chief of Party	Project Coordinator	Promotion Graduation Specialist
Address	:	Feed the Future Bangladesh Women's Empowerment Activity, House# 7 (1 st Floor), Road 23/B, Gulshan 1, Dhaka-1212, Bangladesh	Making Market Works for Women Project, Action aid Bangladesh, Gulshan-1, Dhaka	Nobojatra (DFAP) Project, World Vision Bangladesh, Khulna
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I hereby declare that the above-mentioned information is correct up to my knowledge and bear the responsibility for the correctness of the above mentioned particulars.

Date:

MD. MAHABUBUR RASHID